

Need help? Give us a call.

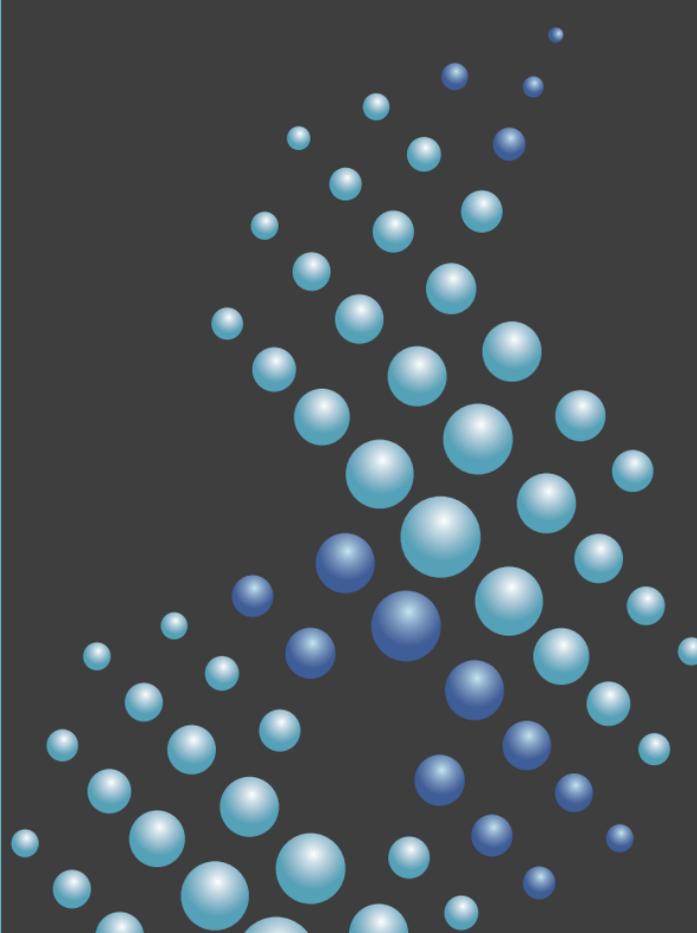
Call our support line at 1.800.765.6699 if you are unclear on any step of the application. You'll be helped by an experienced professional painter, just like you.



WEB: www.zolatone.com
TOLL FREE: 1.800.765.6699



APP GUIDE **FLEX PRODUCTS**





Before You Begin...

P. 2

Following the instructions in this guide will help you successfully install your Zolatone product. Please make sure you are comfortable with the process and that you have the following components.

- **FLEX BASE COAT**
Flex Dimensions and Flex Pearl **MUST** be applied over Flex Base Coat.
- **SPECIALTY ROLLER COVERS**
Flex Dimensions and Flex Pearl **MUST** be applied with the included specialty roller covers. **The covers should NOT be used for Flex Base Coat!**
- **FLEX DIMENSIONS OR FLEX PEARL**
This is the finish coat that you will apply over the Flex Base Coat.
- **APPLICATION VIDEOS**
View our application videos Online at Zolatone.com. **If you have questions call 1-800-765-6699.**
- **APPROVED MOCK-UP**
A mock-up is a valuable step that will familiarize the applicator with the installation process and provide an opportunity for specifiers to approve the look of the product.
- **CONTROL SAMPLE**
A dried 4 x 5 sample of the product is shipped with each order. It is provided as a target to match.

Materials Included



FLEX BASE COAT
300 SQ. FT. PER/GAL



FLEX DIMENSIONS
160 SQ. FT. PER/GAL

AND/OR



FLEX PEARL
160 SQ. FT. PER/GAL



**FLEX DIMENSIONS
ROLLER COVERS**
9 inch and 4 inch

AND/OR



**FLEX PEARL
ROLLER COVERS**
9 inch and 4 inch

The Process

Flex Dimensions and Flex Pearl are both applied over a primed surface that has been painted with Flex Base Coat. The finished thickness should be approx. 6 mils.

3. FLEX DIMENSIONS / PEARL

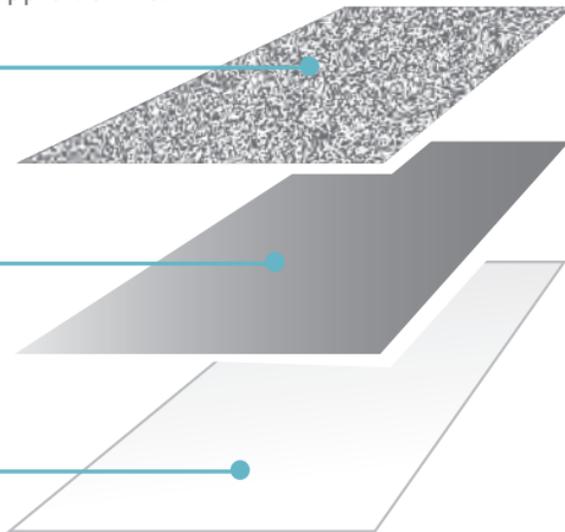
Flex Dimensions and Flex Pearl complete the process giving surfaces an easy-to-roll, dynamic look that is truly one-of-a-kind.

2. BASE COAT

Flex Base Coat contains a special performance additive that promotes proper adhesion of Flex Dimensions and Flex Pearl.

1. PRIMER

Begin with a white primer that can accept a water based top coat.



Surface Preparation

Surfaces should be clean, dry, free of dust, grease, wax and de-glossed if necessary. The surface should be smooth, even, free of defects or foreign contaminants. Surfaces should be prepared for an eggshell paint finish.

For substrates other than drywall, surface should be prepped to accept an eggshell paint finish. Use appropriate untinted white primer to ensure proper adhesion to desired substrate.

Drywall Finish Levels

3

FLEX DIMENSIONS

For Flex Dimensions, prepare drywall to a **level 3** finish

4

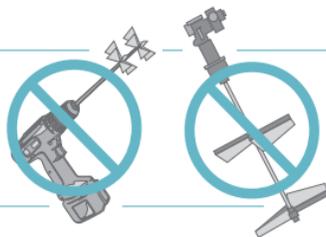
FLEX PEARL

For Flex Pearl, prepare drywall to a **level 4** finish

Material Preparation

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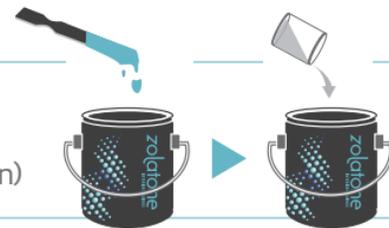
Gently mix material thoroughly with a stir stick or “mud” masher, and/or box material in a clean container to achieve uniform consistency and distribution of particles. **DO NOT AGITATE, SHAKE OR MECHANICALLY MIX.** Mechanical mixing and agitating will cause the suspended paint particles to break down altering the color and final appearance of the product.



DO NOT AGITATE, SHAKE OR MECHANICALLY MIX. DOING SO WILL COMPROMISE MATERIAL.

Thin only if necessary

Material should be consistent and smooth. If thinning is required add 1-6 oz. of water. (6 oz. max per gallon)



6 OZ. PER GAL. MAX

Flex Base Coat Application



IMPORTANT!
Do not use the included foam roller covers for Flex Base Coat! Apply Flex Base Coat with a quality ½ inch nap roller cover.

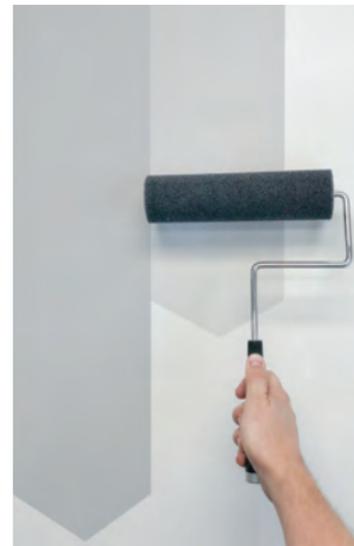
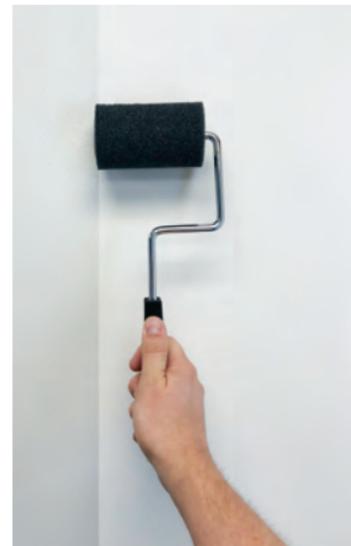


Flex Base Coat is an acrylic-based undercoat, specifically designed for Flex Dimensions and Flex Pearl. Flex Base Coat **MUST** be used with Flex Dimensions and Flex Pearl. Stir Flex Base Coat and roll one coat using a quality ½ inch nap roller cover.

Flex Dimensions Application



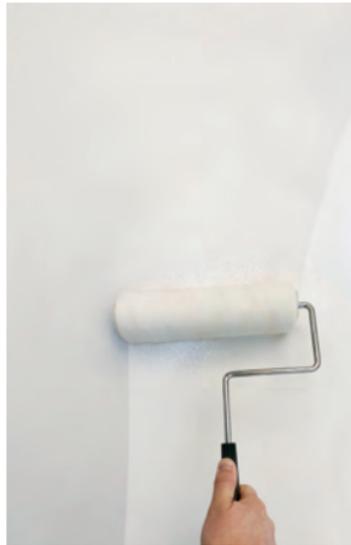
IMPORTANT!
Allow Flex Base Coat to dry to the touch before applying Flex Dimensions!



Using the included **black foam** roller covers, load roller and evenly roll manageable sections ceiling to floor using vertical strokes. Apply at a thickness of 6 mils. Vertical strokes should overlap slightly. Avoid overworking the area as this can cause the paint to lift.



IMPORTANT!
Do not use the included foam roller covers for Flex Base Coat! Apply Flex Base Coat with a quality ½ inch nap roller cover.



Flex Base Coat is an acrylic-based undercoat, specifically designed for Flex Dimensions and Flex Pearl. Flex Base Coat **MUST** be used with Flex Dimensions and Flex Pearl. Stir Flex Base Coat and roll one coat using a quality ½ inch nap roller cover.



IMPORTANT!
Flex Pearl requires two coats to match the control sample!

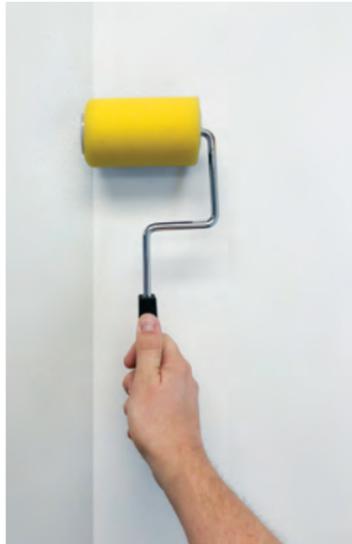
Allow Flex Base Coat to dry to the touch before applying Flex Pearl!



Using the included **yellow foam** roller covers, load roller and evenly roll manageable sections ceiling to floor using vertical strokes. Apply at a thickness of no more than 6 mils. Vertical strokes should overlap slightly. Avoid overworking the area as this can cause the paint to lift.



IMPORTANT!
Allow initial coat to dry to touch



Allow the initial coat of Flex Pearl to dry to the touch. Then apply an additional coat of Flex Pearl using the same technique as the initial coat. This will fill in any uneven areas creating a uniform appearance.

Questions?

We hope your Zolatone installation has gone well. If the application is not matching the control sample or not meeting your expectations in any way, please call us at 1.800.765.6699 to get help from our Zolatone experts.

Material smears when rolled

Flex Base Coat must be used underneath Flex Dimensions and Flex Pearl. Flex Base Coat promotes adhesion and enables proper application of the Pearl or Dimensions top coat.

Flex Dimensions and Flex Pearl must be applied with the included foam roller covers. One roller is supplied for every 5 gallons of color. Not using supplied roller covers will result in incorrect application affecting the color, appearance, texture and performance.

Line and lap marks

Don't over work material. Too much back rolling will lift material and create lines. Roll evenly with slight overlap. Material will level as it dries.

Heavy splatter

Flex Dimensions and Flex Pearl are textured and more viscous than regular paints. Splattering and drips will occur as a result. Roll slowly and with even pressure and avoid over-loading roller.

Striping

Be sure that you are using the correct foam roller cover for your Flex product. Specialty **black** foam roller covers are supplied with Flex dimensions. Specialty **yellow** foam roller covers are supplied for Flex Pearl. One set of the appropriate covers are supplied with every five gallons of Flex product.

Load the roller evenly and roll the product vertically from ceiling to floor using steady, even pressure. And slightly overlap each vertical stroke. Pressing too firmly on the roller can cause paint to build up on the edges.

If striping has occurred, allow Flex to dry to the touch and lightly re-roll the area from floor ceiling to floor.

Uneven distribution of colors

If the Flex Base Coat is not evenly applied and allowed to fully dry before applying Flex Dimensions or Flex Pearl, it can cause the roller to drag and make the colored particles in Flex heavier in certain areas.

Always begin a Flex Dimensions or Flex Pearl installation with a freshly primed surface that is free of debris and contaminants. Then apply an even layer of Flex Base Coat and allow it to fully dry. This will create the ideal base for Flex Pearl and Flex Dimensions and distribute the textures and color particles evenly.

If lighter or darker areas appear, allow the Flex Dimensions or Pearl coat to dry fully. Thoroughly mix the product and reapply as needed using steady and even strokes.

Coverage

Many Flex Dimensions and Flex Pearl colors will ship with the Flex Base Coat tinted to match the finished color. This assures that Flex colors achieve a coverage rate of 160 square feet per gallon.

If you are not achieving a coverage rate of 160 square feet per gallon with Flex Dimensions and Flex Pearl please make sure that they are being applied at a thickness of four mils (wet).

Extended dry times

Excessive heat and humidity can affect the dry times for all Flex products. Flex Base Coat, Flex Dimensions and Flex Pearl should be applied at temperatures above 50° Fahrenheit and below 90° Fahrenheit.

Clean up and disposal

All Flex products may be cleaned up using warm water. For equipment and heavily soiled areas, use warm, soapy water.

Dispose of unused Flex products in accordance with all local, regional, national, and international regulations.

Store locked up in a cool, dry area.

Touch-Up and Spot Repair

Touch-up and spot repairs may be necessary due to abrasion, damage or alteration of the substrate. Repairs to surfaces finished with Zolatone can be conducted quickly and easily by following the steps in this guide.

Repair surface or substrate

- Holes, cracks and imperfections should be repaired using normal patching materials and procedures.
- Sand with #120 grit sandpaper. Remove all dust and debris.
- Wash area surrounding repaired area where necessary.
- Prime or spot prime if required with appropriate white primer.

For small touch-ups and minor repairs use FastFix self adhering patches or roll area with Flex finish coat using supplied 4-inch roller cover. For touch-ups requiring surface repair, follow surface repair steps listed above. Next, apply the Flex Base Coat before rolling appropriate Flex finish coat.

For large areas we recommend a corner-to-corner application. Repair all surface damage and spot prime if required. Apply Flex Base Coat then apply desired Flex finish coat in accordance with the instructions in this guide.

Maintenance

Periodic washing with liquid, general purpose, non-abrasive cleanser should keep most surfaces looking like new. For stubborn stains, a mild abrasive cleanser can be used. Use less pressure when cleaning deep colors, the grit in abrasive liquid or powdered cleansers may de-gloss deep colors, leaving a dull spot compared to adjacent areas. Avoid using cleansers which contain chlorine as these may discolor the surface.

General Washing Tips

- Remove dust from wall surface
- Use a sponge versus a cloth to wash and rinse walls, using cloth can shine a flat surface or dull a lustrous one
- Wash from the bottom of the wall upward
- To avoid streaking when cleaning soiled areas, start with the adjacent clean area and wipe into the soiled area
- Change water and rinse frequently
- For tougher stains use a mildly abrasive cleaner free of petroleum solvents

Control Sample

This is your control sample. It was made from the same batch of paint as the rest of the order you received. Please use this sample as a guide to get the correct look of your Zolatone product. Following the steps outlined in this guide and adjusting the pressure settings up or down as needed will help you correctly match this approved sample.

Batch approved by / _____ Date / _____

